

## BEFORE THE ARIZONA CORPORATION COMMISSION

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In the matter of:

KRISTIN K. MAYES

**COMMISSIONERS** 

MIKE GLEASON, Chairman

WILLIAM A. MUNDELL JEFF HATCH-MILLER

PATRICK ALLEN ROBERTS, a married

SHERI L. KROUSE, a married woman,

MOTORS DE AMIGOS, INC., an Arizona corporation,

ROCK'N R CAR COMPANY
(ENTERPRISES, INC., an Arizona corporation)

doing business as R&R Remarketing, an Arizona registered trade name,

Respondents.

DOCKET NO. S-20622A-08-0476

TEMPORARY ORDER TO CEASE AND DESIST AND NOTICE OF OPPORTUNITY FOR HEARING

NOTICE: THIS ORDER IS EFFECTIVE IMMEDIATELY

EACH RESPONDENT HAS 20 DAYS TO REQUEST A HEARING

EACH RESPONDENT HAS 30 DAYS TO FILE AN ANSWER

The Securities Division ("Division") of the Arizona Corporation Commission ("Commission") alleges that Respondents PATRICK ALLEN ROBERTS, SHERI L. KROUSE, MOTORS DE AMIGOS, INC. and ROCK'N R CAR COMPANY ENTERPRISES, INC. are engaging in or are about to engage in acts and practices that constitute violations of A.R.S. § 44-1801, et seq., the Arizona Securities Act ("Securities Act"), and that the public welfare requires

Arizona Corporation Commission DOCKETED

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#### I. JURISDICTION

1. The Commission has jurisdiction over this matter pursuant to Article XV of the Arizona Constitution and the Securities Act.

#### **II. RESPONDENTS**

- 2. PATRICK ALLEN ROBERTS ("ROBERTS") is an individual who, at all times relevant hereto, resided in Maricopa County, Arizona.
- 3. SHERI L. KROUSE ("KROUSE") is an individual who, at all times relevant, resided in Maricopa County, Arizona. ROBERTS and KROUSE are husband and wife. At all times relevant, ROBERTS and KROUSE were acting their own benefit, and for the benefit of and in furtherance of their marital community.
- 4. MOTORS DE AMIGOS, INC. ("MOTORS DE AMIGOS") is an Arizona corporation. MOTORS DE AMIGOS has at least one business location in Phoenix, Arizona.
- 5. ROCK'N R CAR COMPANY ENTERPRISES, INC. ("ROCK'N R CAR") is an Arizona corporation. ROCK'N R CAR has at least one business location in Phoenix, Arizona.
- 6. R&R Remarketing is an Arizona registered trade name. ROCK'N R CAR is the agent/owner of the Arizona registered trade name R&R Remarketing ("R&R").
- 7. KROUSE is identified in documents filed with the Arizona Corporation Commission as statutory agent, president, chief executive officer, director and shareholder of MOTORS DE AMIGOS and as president, director and shareholder of ROCK'N R CAR.
- 8. ROBERTS, KROUSE, MOTORS DE AMIGOS and ROCK'N CAR may be referred to collectively as "RESPONDENTS" as the context requires.

#### III. FACTS

- 9. RESPONDENTS have been and are currently offering and selling securities in the form of investment contracts and/or promissory notes since at least August 19, 2007 to the present.
  - 10. RESPONDENTS have been and are continuing to solicit Arizona investors through

newspaper advertisements. One such newspaper advertisement from the August 19, 2007 edition of the *Arizona Republic* stated:

Looking for Investor for Buy Here, Pay Here Lot, 25% return on your \$\$ 602-380-4892

11. Another more recent newspaper advertisement from the July 27, 2008 edition of the *Arizona Republic* stated:

**Hey** Investors! Finance Company Growing. 20% Return. SECURED. Pat 602-380-4892

- 12. On July 16, 2008, at least one potential Arizona investor ("PAI") called the telephone number in the newspaper advertisement (602) 380-4892 and spoke with ROBERTS.
- 13. ROBERTS told the PAI that he owned and operated MOTORS DE AMIGOS, a used car lot that purchased used cars from new car dealers. According to ROBERTS, the cars were safety checked and reconditioned, if necessary, before being placed on the lot for sale to the public.
- 14. ROBERTS also told the PAI that he owned and operated a finance company, R&R, which provided lending on the sale of used cars.
- 15. ROBERTS informed the PAI that he was seeking investors to create additional capital totaling \$1,000,000 to expand MOTORS DE AMIGOS and R&R through the purchase of additional vehicles and the opening of additional used car lots.
- 16. The articles of incorporation and other related corporate documents filed with the Arizona Corporation Commission on behalf of MOTORS DE AMIGOS and ROCK'N R CAR do not identify ROBERTS as an owner or officer.
- 17. ROBERTS informed the PAI that he had experience in operating used car lots, similar to MOTORS DE AMIGOS, dating back at least 10-15 years.
- 18. Unbeknownst to potential investors, KROUSE, not ROBERTS, was the owner of MOTORS DE AMIGOS and ROCK'N R CAR. ROBERTS and KROUSE failed to disclose the level of experience in the used car industry, if any, possessed by KROUSE.

- 19. ROBERTS informed the PAI that his company, MOTORS DE AMIGOS, had been in existence for about a year with a business portfolio of approximately \$1,200,000 and eight investors who had invested nearly \$400,000.
- 20. ROBERTS explained to the PAI that he was paying returns of 20% per annum to investors and was able to do so based on the fact that he was charging monthly interest of 24-29% to purchasers in connection with their purchase of used vehicles from MOTORS DE AMIGOS.
- 21. ROBERTS told the PAI that any investment in MOTORS DE AMIGOS could be documented using any one of various methods including: a) a contract, in the form of a promissory note, between the investor and MOTORS DE AMIGOS and KROUSE; or b) a contract between the investor and MOTORS DE AMIGOS secured by the business assets of MOTORS DE AMIGOS; or c) by placing the investor's name on the title to vehicles sold by MOTORS DE AMIGOS.
- 22. ROBERTS concluded the phone conversation with the PAI by providing the PAI with the location of the MOTORS DE AMIGOS car lot where they could meet, 3707 W. Indian School Rd., Phoenix, Arizona.
- 23. The PAI traveled to the location on West Indian School Road. Upon arrival, the PAI was met by KROUSE who proceeded to introduce him to ROBERTS. ROBERTS and KROUSE repeated to the PAI the information conveyed to the PAI during the telephone conversation. In addition, ROBERTS provided additional details related to how he conducted the business.
- 24. Together ROBERTS and KROUSE discussed with the PAI various documents provided, by either ROBERTS or KROUSE, to the PAI including a spreadsheet of the monthly disbursements for MOTORS DE AMIGOS and R&R along with a spreadsheet of total assets and liabilities.
- 25. ROBERTS and KROUSE also gave the PAI a copy of a promissory note executed between KROUSE, MOTORS DE AMIGOS and an individual that ROBERTS and KROUSE

described as an investor. ROBERTS told the PAI that the investor would provide assurance to the PAI that the investor was receiving the interest payments at a rate of 20% pursuant to the terms contained in the promissory note.

- 26. ROBERTS indicated to the PAI that he could draw up a contract or promissory note immediately upon the PAI deciding that he wanted to invest.
- 27. ROBERTS and KROUSE failed to adequately disclose to the PAI the risks associated with the investments including that the return of investors' principal investment and/or promised profits was entirely dependent on the ability of RESPONDENTS to secure performing loans in connection with the purchase of used cars from the MOTORS DE AMIGOS car lot.
- 28. ROBERTS and KROUSE failed to disclose to the PAI that on May 5, 2005, ROBERTS had voluntarily filed bankruptcy under Chapter 13 of the United States Bankruptcy Code in the U.S. Bankruptcy Court, District of Arizona in the matter entitled *In re Patrick Allen Roberts*, case no. 2:05-bk-08032.
- 29. The Chapter 13 plan filed by ROBERTS and confirmed on July 13, 2006 sets forth that the amount required to be paid into the plan was to come almost entirely from the refinance of KROUSE's Arizona residence which could potentially compromise KROUSE's ability to meet her obligations as a maker on any promissory note executed between KROUSE, MOTORS DE AMIGOS and an investor.

#### **IV. VIOLATION OF A.R.S. § 44-1841**

#### (Offer and Sale of Unregistered Securities)

- 30. Since at least August 19, 2007, RESPONDENTS have been offering and selling securities, in the form of investment contracts and/or promissory notes, within or from Arizona.
- 31. The securities referred to above are not registered pursuant to Articles 6 or 7 of the Securities Act.
  - 32. This conduct violates A.R.S. § 44-1841.

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#### **V. VIOLATION OF A.R.S. § 44-1842**

#### (Transactions by Unregistered Dealers or Salesmen)

- 33. RESPONDENTS are offering and selling securities within or from Arizona while not registered as dealers or salesmen pursuant to Article 9 of the Securities Act.
  - 34. This conduct violates A.R.S. § 44-1842.

#### VI. VIOLATION OF A.R.S. § 44-1991

#### (Fraud in Connection with the Offer or Sale of Securities)

- 35. In connection with the offer or sale of securities within or from Arizona, Respondents are, directly or indirectly: (i) employing a device, scheme, or artifice to defraud; (ii) making untrue statements of material fact or omitting to state material facts that are necessary in order to make the statements made not misleading in light of the circumstances under which they are made; or (iii) engaging in transactions, practices, or courses of business that operate or would operate as a fraud or deceit upon offerees and investors. RESPONDENTS' conduct includes, but is not limited to, the following:
- a) Misrepresenting to the PAI that ROBERTS owned and operated MOTORS DE AMIGOS and ROCK'N CAR;
- b) Failing to adequately disclose to the PAI the risks associated with the investments including that the return of investors' principal investment and/or promised profits was almost entirely dependent on the ability of RESPONDENTS to secure performing loans in connection with the purchase of used cars from the MOTORS DE AMIGOS car lot;
- c) Failing to fully explain to the PAI how the investment would be secured and the risks associated with each potential method to be used to secure the investment;
- d) Failing to disclose to the PAI that on May 5, 2005, ROBERTS had filed for protection under Chapter 13 of the United States Bankruptcy Code in the U.S. Bankruptcy Court, District of Arizona in the matter entitled *In re Patrick Allen Roberts*, case no. **2:05-bk-08032**;

- e) Failing to disclose to the PAI that the Chapter 13 plan filed by ROBERTS sets forth that the amount required to be paid into the plan is due to come, almost entirely, from the refinance of KROUSE's Arizona residence which could compromise KROUSE's ability to meet her obligations as a maker on any promissory note executed between KROUSE, MOTORS DE AMIGOS and an investor.
  - 36. This conduct violates A.R.S. § 44-1991.

#### VII. TEMPORARY ORDER

#### Cease and Desist from Violating the Securities Act

THEREFORE, based on the above allegations, and because the Commission has determined that the public welfare requires immediate action,

IT IS ORDERED, pursuant to A.R.S. § 44-1972(C) and A.A.C. R14-4-307, that RESPONDENTS, their agents, servants, employees, successors, assigns, and those persons in active concert or participation with RESPONDENTS CEASE AND DESIST from any violations of the Securities Act.

IT IS FURTHER ORDERED that this Temporary Order to Cease and Desist shall remain in effect for 180 days unless sooner vacated, modified, or made permanent by the Commission.

IT IS FURTHER ORDERED that this Order shall be effective immediately.

#### VIII. REQUESTED RELIEF

The Division requests that the Commission grant the following relief:

- 1. Order RESPONDENTS to permanently cease and desist from violating the Securities Act, pursuant to A.R.S. § 44-2032;
- 2. Order RESPONDENTS to take affirmative action to correct the conditions resulting from RESPONDENTS' acts, practices, or transactions, including a requirement to make restitution pursuant to A.R.S. § 44-2032;
- 3. Order RESPONDENTS to pay the state of Arizona administrative penalties of up to five thousand dollars (\$5,000) for each violation of the Securities Act, pursuant to A.R.S. § 44-2036;

4. Order that the marital community of PATRICK ALLEN ROBERTS and SHERI L. KROUSE be subject to any order of restitution, rescission, administrative penalties, or other appropriate affirmative action pursuant to A.R.S. § 25-215; and

5. Order any other relief that the Commission deems appropriate.

#### IX. HEARING OPPORTUNITY

Each RESPONDENT may request a hearing pursuant to A.R.S. § 44-1972 and A.A.C. Rule 14-4-307. If any RESPONDENT requests a hearing, the requesting respondent must also answer this Temporary Order and Notice. A request for hearing must be in writing and received by the Commission within 20 days after service of this Temporary Order and Notice. The requesting respondent must deliver or mail the request for hearing to Docket Control, Arizona Corporation Commission, 1200 West Washington, Phoenix, Arizona 85007. Filing instructions may be obtained from Docket Control by calling (602) 542-3477 or on the Commission's Internet web site at www.azcc.gov/divisions/hearings/docket.asp.

If a request for hearing is timely made, the Commission shall schedule a hearing to begin 10 to 30 days from the receipt of the request unless otherwise provided by law, stipulated by the parties, or ordered by the Commission. Unless otherwise ordered by the Commission, this Temporary Order shall remain effective from the date a hearing is requested until a decision is entered. After a hearing, the Commission may vacate, modify, or make permanent this Temporary Order, with written findings of fact and conclusions of law. A permanent Order may include ordering restitution, assessing administrative penalties, or other action.

If a request for hearing is not timely made, the Division will request that the Commission make permanent this Temporary Order, with written findings of fact and conclusions of law, which may include ordering restitution, assessing administrative penalties, or other relief.

Persons with a disability may request a reasonable accommodation such as a sign language interpreter, as well as request this document in an alternative format, by contacting Linda Hogan, ADA Coordinator, voice phone number 602/542-3931, e-mail <a href="mailto:lhogan@azcc.gov">lhogan@azcc.gov</a>.

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Requests should be made as early as possible to allow time to arrange the accommodation.

#### X. ANSWER REQUIREMENT

Pursuant to A.A.C. R14-4-305, if a RESPONDENT requests a hearing, the requesting respondent must deliver or mail an Answer to this Temporary Order and Notice to Docket Control, Arizona Corporation Commission, 1200 W. Washington, Phoenix, Arizona 85007, within 30 calendar days after the date of service of this Temporary Order and Notice. Filing instructions may be obtained from Docket Control by calling (602) 542-3477 or on the Commission's Internet web site at www.azcc.gov/divisions/hearings/docket.asp.

Additionally, the answering respondent must serve the Answer upon the Division. Pursuant to A.A.C. R14-4-303, service upon the Division may be made by mailing or by hand-delivering a copy of the Answer to the Division at 1300 West Washington, 3<sup>rd</sup> Floor, Phoenix, Arizona, 85007, addressed to William W. Black.

The Answer shall contain an admission or denial of each allegation in this Temporary Order and Notice and the original signature of the answering respondent or the respondent's attorney. A statement of a lack of sufficient knowledge or information shall be considered a denial of an allegation. An allegation not denied shall be considered admitted.

When the answering respondent intends in good faith to deny only a part or a qualification of an allegation, the respondent shall specify that part or qualification of the allegation and shall admit the remainder. Respondent waives any affirmative defense not raised in the answer.

The officer presiding over the hearing may grant relief from the requirement to file an Answer for good cause shown.

BY ORDER OF THE ARIZONA CORPORATION COMMISSION, this <u>/2</u> day of September, 2008.

Matthew J. Neubert

Director of Securities